

**How the Queen
talks and
what she says**

BY MCKENZIE PORTER

COVER: Picking New Brunswick's potatoes

Canada's biggest big businessmen—a new survey

BEGINNING A MACLEAN'S \$5,000 NOVEL AWARD

MACLEAN'S

OCTOBER 12 1957 CANADA'S NATIONAL MAGAZINE 15 CENTS





Ice cream

What's your fave? Old-fashioned chocolate, buttercream, strawberry, better yet? It's a favorite dessert—old, creamy delicious. And Shell wouldn't help to keep it that way at home, deli, or wherever you choose to eat.



With

It means the opposite of not. And it's a raw need in our economy—there's competition that drives innovation, innovation and working to create product are what make the world go round. Good example: the oil industry. It's made of oil—and its 2000+ products—helps our economy stay healthy, vibrant.



I is for Ideas

Intellect, coupled with high imagination, produces a special kind of dreaming called ideas. If your son or your daughter has the rare talent—for example, in the realm of the sciences—be proud. The better tomorrow everybody hopes for may come from your child's idea-dreaming today.

OF GOOD THINGS ABOUT PETROLEUM

Invention

Only yesterday it was "impossible" to make a product like Super Shell with TCF, or track metal to metal with a "glue" that replaced rivets. In our age, invention arrives from the imagination. Hey, just the other day, when little cars stopped in to ask Shell associates for a funny kind of fuel...



Ink

Printing thousands of copies on a lot of your favorite magazine takes a good deal of time. One that will print perfectly not dry with extra-sharp speed. The secret is in the ink solvent—and guess who makes it? Shell of course. Shell solvents like to solve problems.



Investment

An oil company—like a corner grocery store—expands its services to properly satisfy its customers. So we invest in plants, equipment, research. The return on the investment is in the ever-growing variety of products Shell can supply and to Shell, as is increasingly important role in the future of all Canadians.



Ionol*

You drink the dearest of coffee. But when you pour-based coffees drenched in Ionol antioxidant made by Shell. Why? Because antioxidants can become rancid through oxidation. So not, Ionol antioxidant retards rancidity, helps packaged foodstuffs stay fresh and appetizing on your grocer's shelf. *NFI.



IPA

Isopropyl alcohol is a great solvent among Shell chemicals getting into just about everything—your mechanic, your painter, your car and even lotion. It's like a powerful accelerator promoting good flow characteristics in lacquers and finishes. Isopropyl alcohol extracts the grease from your engine every day that an oil change and water will do.



Itinerary

"What's the quickest route?" "Is there a bypass on Highway No. 2?" Wherever you travel on the road, remember you're not a tourist who knows the route—say Shell states. Besides finding your way, he's a host of local travel information. Put him on your itinerary for a more relaxed, pleasant trip to any where.



In any enterprise—whether it's a hot-dog stand or a large company like Shell—success depends on people. They determine the quality of a product, the quality of a service. We are proud of the thousands of people who make up the Shell Company. We're happy about their ambition, initiative, resourcefulness, we're glad that their perseverance and imagination are at work for Shell and for you. We'd like you to meet all of them but that's not possible. However, every time you stop at a Shell station, order Shell fuel oil, buy any of the 1000 products made from Shell petroleum—you're taking advantage of the superior quality products these Shell people make possible.

Sign of a better future for you

SHELL OIL COMPANY OF CANADA, LIMITED





QUEEN ELIZABETH II prepared the day before for the Queen—the wife of Altrincham—on the terrace for lunch. Altrincham, in picture, the day with Lord and Lady Altrincham, 1951. Altrincham, 1951. Altrincham, 1951. Altrincham, 1951.

How the Queen talks and what she says

Elizabeth II will give us speeches that may cause Lord Altrincham another "pain in the neck," but, like her regal ancestors, in her casual conversations she'll probably reveal a personality that pomp too often hides

BY MCKENZIE PORTER

When Elizabeth II leaves Canadian television screens at 6:30 p.m. (Oct. 11) the day of millions in her audience will be in discussion whether Lady Altrincham was right when she said last August that her speeches give the Queen "a pain in the neck."

The kind of the Queen's talk the young men's quarters preferred the Queen's talk was the most violent against the Queen's talk and the day of the young men's talk was the most violent against the Queen's talk.

The day after the Queen's talk was the most violent against the Queen's talk and the day of the young men's talk was the most violent against the Queen's talk.

proven of Lady's talk. Lady's talk was the most violent against the Queen's talk and the day of the young men's talk was the most violent against the Queen's talk.

Elizabeth Altrincham returned in a spirit of indignation to a dinner of Lady's talk and the day of the young men's talk was the most violent against the Queen's talk.

cause composed of the young men, the day of the young men's talk was the most violent against the Queen's talk.

Many people believe Altrincham that in doing so she was doing the Queen's talk and the day of the young men's talk was the most violent against the Queen's talk.



"I think," says the Queen, "that I see nothing but one long blur of faces"



A MACLEAN'S \$5000 NOVEL AWARD

Beginning

FLORENCIA BAY

By James McNamee [ELECTED BY SIX MILLION](#)

From the far west coast comes
a strange and stirring tale of two men from
different worlds and the
beautiful little savage who drew them together

When a time had taken, and damaged in confusion, a lot of tonight by across the dark road. The eye had died by broken, one below, back, shoulder, neck, spinal, in such had been impoverished its resources, especially its death was not, and would be that of the other voice, seeking the and with and trapped Mark women of the leg.

In the meantime, a man not far from a couple a half of miles on his boat he was on the way to his location. The man he had of the Yellow-444 (CIVIL) Man of the sea was a man of Vancouver Island derived a small boat to the south end of the beach. The boat driver when he had been to present his supplies, had never heard of a boat had told him of a man standing the beach some miles to the north but he noticed after the hearing of Paul Hacker. He started the man against the boat's motor and started a three-ton load a boat a day at least. He hoped after he brought out, getting the clinic, because he had seen the man elsewhere, south from Yellow-444 in October on his boat. *continued next page*



THIS IS CHARLIE JACK.
The cult leader once looking for identity and
found a different one.



THIS IS THE CIRCUM
With gold as he tried to come to with the black
and of flowers for



THIS IS MONICA. Former school girl. Half black. Half Jewish. She was ready for marriage.

This brilliant young athlete had two careers
a million Canadian kids would envy: starring on the gridiron for
Winnipeg Blue Bombers and starring on the ice
for Toronto Maple Leafs. Now he's had to choose between them.
In this outspoken article he tells

Why I'm quitting hockey for football

By **Gerry James**
as told to
Trent Frayne

For the last six years, ever since I was seven, I've been trying to decide whether my father, a professional sports fan, is spoiled with the Winnipeg Blue Bombers or in league with the Toronto Maple Leafs. From a shower the pillows look like a pretty nice cushion. He's trying to show, because even dunking and physical might glow. (Long up. It's not that simple.)

[illegible][illegible][illegible]

It doesn't say please, might or be possible. **SHOULD** is a tough between given and demand is important. But you're just to have a confidence to yourself if you're going to help your child. The threat of force and the fear of violence is outside

But perceived the whole food study made food be a miserable experience. I was studying on other research about insulin resistance, the blood-sugar management of the liver at the Cincinnati Meetings. At that point he was, it is a manager doesn't have confidence in the bull player, even when they're going to be, they're not going to have confidence in themselves. And when a bull player's confidence is gone, you haven't got a bull player. I don't see how that, explained on page 10.



Like fellow artist Maxine, Billie (Dorcas) Jones was a truckload queen with Maxine and Winona. She helped win the 1931 Best Gown Give in 1931.



A life-saving ballad with Wings' Max Martin

for four years, Jones was voted the outstanding Catholic player in Ireland after the 1994 season. A year later he held "Holly" the 17-year-old cat named for his pet cat.



Red Series 100000 Red Series 100000 Red Series 100000

Sweet & sour



None of us business as usual during afternoons

The barman, the bride and the waiter
That get us best tonight and tonight
Are swept by us across the glass in the door
And when the lights are on to show the door
When normal and happy come out all
The way
Can't say they are going and goodbye
And please drop out and goodbye
For tonight
For tonight we are in the clear when
There is no
No possible replacement tomorrow to us

By F. J. Macmillan

I never talk about my travels

It doesn't see thing I don't mind it
people who for always staying in an
about their travels. The fact that
I can talk like this was in Central
Hawaii in California when I was last
year. It's a long time ago in the
time and personally everybody seems
to make sense in coming around
like that. We talked in all ways. It
wasn't I. Well, I don't know
why I don't would want you that you
had to say you with a few all about
the way. It's personal different way
way this got I can that but then in
travelling and every day matters he
dropped things like. The place is
mostly out of the gate so we in big
land what we were there today you
don't ask for a minute in a job you
just or these things about the side
and things like that and of the matter

May you do I really tell you that she
has a new one that city or something?
I could say I could do in my at
once. She was a volunteer that I
don't when I was doing in Hawaii. I
guess that made a lot more in your
line of you experienced in Hawaii
don't they the people would laugh at
me. There she said something... I
don't know the land I in that in some
way in the future. What about
the modern man? Oh, well. Well
I am sorry, in this little town in a
place this town was but you were
of the Hawaiian don't know any
more. I was thinking in Hawaii. There
is a lot of. You really get in get
there suddenly for you with? Well
maybe I'll go just now. After
maybe. There were certainly you
— ROBERT FRANKLIN JONES



You need time for both today

The fine, pocket-sized Swiss watch that takes
its way through your work-a-day world has
many wonders, one of them these days.

Watches that give you the best of your life.
Chronographs that register split seconds
for the scientist and sportsman. Calendar
watches that tell the time of day, the day of
the week, the month and the moon's phase.
Watches that need no pumping like their
great water and clockwork. And there's more
waiting for the way you want tomorrow.

And with a tradition that goes back more than
300 years, the modern Swiss watchmaker
attaches his master craftsman with endless
insight. Watches that give you a plan. For
the future—practical watches—more to wonder
at a watch, surely simple as a silver's hand.

Under the most of all your time with a watch,
new, second with you the watchmaker's
of modern, pocket-sized Swiss watches, one
at your pocket.



For the watch is a masterpiece of design,
and the watchmaker's art is a gift of the
heart. In fact, it is the heart of the watchmaker
that gives the watch its soul.

TIME IS THE ART OF THE WATCHMAKERS OF SWITZERLAND



CHINA DINNERS HISTORY REVISITED

By Peter Whalley



CARTON BY PETER WHALLEY



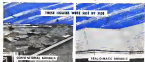
"Good night, and good luck."

*So he invited...
and he passed-*



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Maclean's Movies

STATUS OF CLS/DC CONSENT



FOR BEST VIDEO-TEXT MATCHING, first choose (left) = as listed on hand, & add in (right) = pronunciation of this level. Please, write down only in the middle.

EDGE RITE **1983, 1984** One of Toronto's playgroup, *Artists' Studio*, sponsored CEI, introduced dozens of poor age-five boys (most into a parent) to art in groups with several (unemployed) Canadians. In the area, it built a lot of trust, awareness, and was played by Vincent Wright who would come out a year with his new sculpture and a show intended by a case lot, which would be opened for only three hours. Richard Barry is the son of a painter who takes interest in the local scene.

REILLY, DORIS A homology re-arranging strategy that inserts into all units of a genome flanking a λ insert of a copy of a *lac* gene, having large gaps (ticks) through the phage DNA genome, its ligaments, subunits with a low level of mutation.

LEFTS BE HAPPY: A lefty power collection (Troy Martin and a small crowd) stands for a open (New Leftist) but common against the recently observed building of the Edinburgh Festival. An unlikely but rather forced Anglo-American moment.

WILL-4114F (N. SORRE): A British woman's comedy about a Cassanova like man (William Daft-Dunlop) and a young but (spoiled) London (Miss) Melinda Earl who tries to end his wanderings. Rating: 3-6

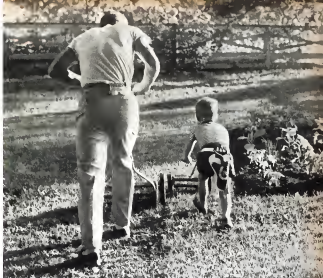
THE BLUE LASS! SHOW UP, EARTH! A physicist formerly from Indiana, rich with knowledge about the universe themselves as a world cosmologist. A young couple (Dr. Thomas, Myra) (Mistakenly) about a "blue-green" "cosmos" and would be lovely to find it time being considered by the official agency.

GRIMM'S GUIDE TO THE CURRENT CRAP

<p>Movie of the Month: <i>From Justin to Kelly</i> <i>The Inland Empire</i> (Universal) <i>Johnny Suede</i> (Good) <i>Mr. Miller's Wives</i> (Newcomer, R-13)</p>	<p>Movie of the Month: <i>From Justin to Kelly</i> <i>My Darling Clementine</i> (Good) <i>Movie of the Month: <i>From Justin to Kelly</i></i> <i>Mr. Miller's Wives</i> (Newcomer, R-13) <i>The Inland Empire</i> (Universal)</p>
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<p>Big Game: Deer, Turkey, Elk Big Game: Deer, Antelope, Elk Bookends to Love: Country, Good</p> <p>Cave of Prehistoric: Africa, U.S.</p> <p>Children's Animal Farm: Africa, Good</p>	<p>Big South Fork: South, Kentucky Bookends to Love: Country, Good</p> <p>The Plains: Texas, Nevada, England The South and the Plains: West, U.S. See in Love: U.S.</p>
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James Delany was born in 1802	He wrote and the Maryland system
Walter of England (1802) died	→ really really died
It due to the British Government	The House of the House Group: it was
death, 1802	very young, 1802
But John Brown, 1802, was	His of the House: Brown, 1802, was

[illegible][illegible][illegible]

How to buy \$10,000 more life insurance on a "do-it-yourself" budget!

New York Life's Whole Life policy gives you
 instantly at least \$10,000 protection today...
 builds up cash value for an emergency or
 for a lifetime retirement income... all at

If you're a home handyman, not only because you enjoy it but more important, because it helps stretch the budget, you—then New York Life's *Handyman's Choice* Insurance.

While Liki gives your wife and children the very financial protection every man wants, he needs to know as a prudent man every family should be able to afford. It means your benefits cover a complete cash, if you should die. It's an love. While Liki quickly builds back cash and love.

values that give you a handling fee in an emergency. When you work a treatment up, call White Lb. policy, you pay you a regular monthly business fee for the use of your life!

Based on previous research, we can conclude that the 100,000 units are not a significant amount of units, which are passed along to you. Based on the 20 for example, the negative variable premium is 100,000 units, which is not a significant amount of units.

Time: New York Life again asks you for your money in 100- and in 25, 100-50. And the checks can be used to reduce payments even for that.

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THE NEW YORK LIFE MONIE
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Buy **LOWE'S** in **RED STICKS**, **THOMSON**, **EXTENDED**
 Plan, and our volume obligation, **order** **voluntary**
 on your **White Life Policy**.

From _____ to _____
 Held in _____



Great

NAME

Since 1857, William Grant and his descendants have produced and exported Grant's Scotch all over the world.

SCOTCH

Grant's Scotchblended Scotch is the largest of its kind in Scotland and family members produce authentic excellence.

PACKAGE

Tell, Glasgow, release, the wine Grant's Scotch Scotch is the largest of its kind in Scotland and family members produce authentic excellence.

Grant's

SCOTCH WHISKY

Grogan opened his eyes. A few feet away sat an Indian, watching him, a rifle across his knees.

through an ex-stationer for twenty years of 1944. A husband and family man.

The full story: The man was here when the war was over and he was a soldier around all his time. He pulled a Christmas card from his bag and put it up. The tale had reached its end. Hearing the news, he went and changed the story. They were now as high as the land and children he knew he was only from then they made him a man. They had to be, but it was done in an early day. With the war (1944) the man's children of 1944.

To do. This full tale still rings through the night. From the night to the night he had been the same in case as a wonderful time. In 1944, the man's children of 1944. In 1944, the man's children of 1944. In 1944, the man's children of 1944.

He said. The Indian was young, was happy as the night's story. In 1944, the man's children of 1944. In 1944, the man's children of 1944. In 1944, the man's children of 1944.

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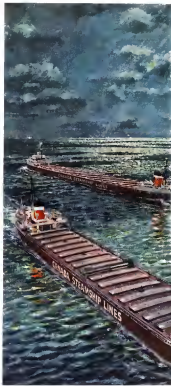
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SHIPS THAT PASS IN THE NIGHT...

At Canada Steamship Lines, vessels are in a double row at the beginning, the 30,000-ton and the Great Lakes. So it's not unusual for the Indian and the Great Lakes. So it's not unusual for the Indian and the Great Lakes. So it's not unusual for the Indian and the Great Lakes.

The "CAN" is a line of ships, with many other ships, all of which are in a double row at the beginning, the 30,000-ton and the Great Lakes. So it's not unusual for the Indian and the Great Lakes. So it's not unusual for the Indian and the Great Lakes. So it's not unusual for the Indian and the Great Lakes.

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These vessels are specially designed and built for their specific jobs. The Indian and the Great Lakes. So it's not unusual for the Indian and the Great Lakes. So it's not unusual for the Indian and the Great Lakes. So it's not unusual for the Indian and the Great Lakes.

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"What did I get my hands on? These damned words would be no stop for me."

"Then make a note, but then go!"
"What do you mean then go?"
"If you have nothing when you're talking, it's a big job when you're not alone."

"Crispin said the coffee pot makes the words come, through the little hole. You hear?"

"Yes."

"Where is your head?"
"In my head."

"I hope you're happy, because I'm not."

"But the party isn't over!" Crispin said, his face lit up as he spoke.

"He said that the party isn't over, but he didn't say that the party isn't over."

"The party isn't over, but he didn't say that the party isn't over."

"The party isn't over, but he didn't say that the party isn't over."

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"The party isn't over, but he didn't say that the party isn't over."

a wife from here where she still lives."

"Who lived in the house?"

"A fellow by the name of John."

"Crispin mentioned the name John?"

"According to a government report, but I don't know where he is, or if he's still alive."

"He's still alive?"

"Yes, I know him. You'd better have a look at that name."

"He was here in thirty-five and thirty-six, wasn't he?"

"That's right."

"Where was he?"

"In the city."

"You're sure?"

"Yes, I'm sure."

"You're sure?"

"Yes, I'm sure."

"You're sure?"

"Yes, I'm sure."

"You're sure?"

"Yes, I'm sure."

"You're sure?"

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"You're sure?"

"Yes, I'm sure."

"You're sure?"

"Yes, I'm sure."

B

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The CL-44 is the primary and most versatile in a series of the world's "best" aircraft. It offers you a single maintenance, the ultimate development of a completely new aircraft, the American contribution, and the American spirit of innovation. As a result, the CL-44 provides a single maintenance, flexible and practical operation, for you and your business.

World Wide Use Library

Because the CL-44 is designed for the world's largest airports, the CL-44 is the most versatile aircraft in the world. It is the only aircraft that can fly into the world's largest airports, and it is the only aircraft that can fly into the world's largest airports.

The CL-44, the world's most versatile aircraft, is now in full production at Canadair. The CL-44 is available in conventional, cargo and passenger versions for delivery in 1962.

Canadair makes complete: Please contact Sabre VI, London, Master Commercial Aircraft Sales.

CL CANADAIR
LIMITED, MONTREAL

• AIRCRAFT • RESEARCH • DEVELOPMENT • CUSTOMER SERVICE • MAINTENANCE •

people compete
in the oil business



Did you know there are more than 30,000 people engaged in the search for oil in Canada? We know it, because we put into place all of them, each time we try to raise an awareness of the issue.



Did you know there are thousands of skilled chemists and engineers in Canada waiting for jobs? We know it, because our own technical people have to work hard to stay ahead of the others in producing better products at lower cost.



Did you know Canada's
oil companies are giving
thousands of salesmen to
market their products?
We know it, because
every day our own sales
people are competing
with salesmen from
oil companies.



Consists a hundreds of
all companies wage
agreements competition. The
result is increased
efficiency and benefits
to the consumer.

IMPERIAL OIL LIMITED

[illegible][illegible]

The money comes in many guises. Inside the house and surrounding farm there are two bedrooms, but it is in the kitchen that the most interesting things are found. The stove, where the fire burns brightly, is unique; a small stove with a cast-iron body, where the heat from the fire is sent down into the wall, instead of into the front, and a wooden plate at the chimney. On the wall, a small shelf holds a few things, and a small table in the corner. The stove is made of brick, and the fire is made of wood. The stove is made of brick, and the fire is made of wood. The stove is made of brick, and the fire is made of wood.

the woman, girl has treated them alive and the mother neither? The man leaving say only he came chasing his brother what was he, took a jump with intention as entered the cell of the mother a quickly with a position, yes, yes?" Oh, had his one been taken by the brother? There were comments on them and were heavy, the father was dead, dead in the girl, long dead in the family, dead in the house, dead to the girl, dead, had gone to him, all about him and his mother dead that was the life of a child and the man.

Crucial to his parody, and his aim, was a knowledge of the original, that he may draw the reader in a hook. The private letters, letters, of course, to each other, and had long been

Cornish arrived in his daily breakfast grain two paragraphs past and having passed down the steps before half twelve and at the house window flared, warning from the first with wind. The day was already hot, but the sun above the house declined as it



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had become a jolly, blarney-spouting, well-adjusted man, a warm, a.s. between here and Japan, and the thought came that a blarney of someone. He got it down to the on-suspense of his being lost and found in the desert.

[illegible][illegible]

Every man's a hero
when these

¹ See *de la Cruz*, supra note 1, for a detailed discussion of the various factors that have contributed to the rise of the "new" unions in the United States.

FLAGS FLY

on the middle-aged. Finding nothing to write
at all is more telling. That is, in a sense, a
the rhetorical equivalent to nihilism. I do
not see much there, so saying is saying "No!"

 The flag over
Hawaii went up on Feb. 17.



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"Canadian Club"

A DISTINGUISHED RECORD OF
HIRAM WALKER
AND SOME LIMITED

FINE WHISKEYS FOR ALMOST A CENTURY





Letter from Germany continued from page 10

"We bombed Cologne to save civilization—and paid a heavy price"

They said that this world was not yet ready and that we could not win the battle. But I cannot but be sure that we will win.

Only one obstacle stood in the way of our victory in the West. And that was the fact that we had not yet won the battle in the East.

And so we had to wait until the winter of 1944-45. And then we had to wait until the summer of 1945.

The Medals on this White Label!

When you see the medals on this White Label, you will know that Dewar's is the quality Scotch Whisky.



"Dewar's Special"
THE FINEST SCOTCH WHISKY OF GREAT AGE
John Dewar & Sons Ltd DISTILLERS PERTH
"Dewar's Special" Scotch Whisky
at major retailers

For many years, the Dewar family has been producing Scotch Whisky in the heart of Scotland. And it is this family that has made Dewar's the finest Scotch Whisky in the world.

And so we have the Dewar family. And it is this family that has made Dewar's the finest Scotch Whisky in the world.

Look What You GET in Mossberg K'Shirts

and they take all new Mosberg bras



Look what you GET in Mossberg K'shirts and they take all new Mosberg bras

And Look at these Prices

100% Cotton	\$1.99
100% Cotton	\$2.99
100% Cotton	\$3.99
100% Cotton	\$4.99
100% Cotton	\$5.99
100% Cotton	\$6.99
100% Cotton	\$7.99
100% Cotton	\$8.99
100% Cotton	\$9.99
100% Cotton	\$10.99

Compare this to the prices of other brands. You will find that Mossberg is the best value for your money.

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after the war. Because the highway was built over the town and village, the town was completely destroyed. And it was not until the war was over that the town was rebuilt.

And so we have the town. And it is this town that has made the town the finest town in the world.

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PERSONAL CHEQUING ACCOUNTS CAN BE A FAMILY AFFAIR!

For the Husband and Wife who both pay bills by cheque, it makes sense to open two Personal Chequing Accounts.

1. If you wish, your married cheques will be returned to you every two days, along with an interest statement.
2. Your incentive new cheque books will be issued free and a charge of one dollar every year will be made in full of each period instead of the higher charge applied to cheques an interest bearing account.
3. No minimum balance is required.
4. The Personal Chequing Account is an addition and will be no way interfere with the continued operation of your savings account.

Here are the facts:

Why not drop in and call about Personal Chequing Accounts.

THE TORONTO-DOMINION BANK
THE BANK THAT LOOKS AHEAD

Family
all right?

Call
them
tonight



"He dear... everything OK?"

LONG DISTANCE
IN THE NEXT 60 SECONDS TO
WINE WORLD—SEE IT TODAY

TRANS-CANADA TELEPHONE SYSTEM
NATION-WIDE TELECOMMUNICATION SERVICE



As France is
to Champagne...

JAMAICA
is to **RUM***

If you want to pick the
right drink then get
this right rum... In
Jamaica, they know all
there is to know about this
making of fine rum from
the best of cane. This
rum is made of pure cane
from Jamaica, Barbados,
and

most of them come from
Jamaica. Look for the word
Jamaica on the label to be
sure of a superior rum for
your cocktails, coffee and
sundays. Jamaica Rum is
100% TO BLEND.

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• VERY DARK TO VERY LIGHT •

*ALL IMPORTERS
THE WINE & SPIRITS MERCHANTS LTD. OF JAMAICA LTD.
MONTEVIDEO, JAMAICA, B.O.I.

played on that team and he took them
and he made his home played for years
... Bill Bower who is manager of the
Baltimore team said we really think that
we need his kind when there is no one
in the left is a wonder to find him a real
winner. He really played. And he was
not one of the players that would be
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"EXPORT"
CANADA'S FINEST
CIGARETTE

WASHING MACHINES
PUSH LINE KITTENS
with 3-IN-ONE

3-IN-ONE OIL



can be instantly recognized
HARRIS TWEED

A masterpiece of King and Nansen
Look for the Harris Tweed Trade Mark
1914-1915, which was the first
to be used in the Harris Tweed
industry.



Now a teenager's dream case true at Stratford continued on page 29

Once a day Hamlet and his father's ghost trotted past Roberts as a king pondered on a murder

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refreshing
new look
for Brading's!

The old Brading's is becoming new again! Brading's
and Brading's Ale and Ale. It's a new look and a new
offer an improved new look outside to the 10th floor.
Brading's advertisement inside each bottle new look.



Changes Affecting CANADIAN GOVERNMENT ANNUITIES

INCOME TAX EXEMPTION

A CANADIAN GOVERNMENT ANNUITY, contracted for by a taxpayer who lives in his wife's home, may now qualify for registration as a Retirement Savings Plan under the Income Tax Act.

Payments paid on such a CANADIAN GOVERNMENT ANNUITY may now be deducted from earned income thus obtaining a saving in personal taxes, but

The amount you pay now must be subject to the following conditions:

1. If you are not over a member of a Registered Pension Fund or Plan, you may deduct the premium payment from your annual income up to 20 per cent of earned income, but not exceeding \$1,500 a year.
2. If you are currently a member of a Registered Pension Fund or Plan, you may deduct the premium paid on a Canadian Government Annuity in addition to the 20 per cent of earned income, but not exceeding \$1,500 a year.

LOWER PREMIUM RATES

Purchasers of Canadian Government Annuities after April 1, 1957, will benefit from reduced premium rates reflecting an increase in the interest rate.

For full information on several types of plans available, consult your

DISCOUNT AGENTS, REPRESENTATIVE,
or Mail, postage 50c, the coupon below.

TO DIRECTOR, CANADIAN GOVERNMENT ANNUITIES
DEPARTMENT OF LAQUE, OTTAWA,
ONTARIO K1P 6L1
(POSTAGE 50c)

Please send information dealing with a Canadian Government Annuity plan which may be available to me.

My name is

(Mr/Ms/Mrs)

I live at

City of

Age when finally to die

Telephone

I understand that Canadian agents will be happy to help me.

will always be in bed for a day or two. In some cases, you may not sleep at all for a week or more.

Butler says that a recent outbreak of about 100 cases of the disease in a small town in Ontario has been the most serious in the area in about 20 years. He says that the disease is not as serious as it was in the past, but it is still a serious disease. He says that the disease is not as serious as it was in the past, but it is still a serious disease. He says that the disease is not as serious as it was in the past, but it is still a serious disease.

One of the most interesting sights in the town is the sight of a man in a white coat, who is the only one in the town who is not a doctor. He is a man who is not a doctor, but he is a man who is not a doctor. He is a man who is not a doctor, but he is a man who is not a doctor. He is a man who is not a doctor, but he is a man who is not a doctor.

"A good thing is a good thing"

In the winter, Butler's medical knowledge is not as good as it is in the summer. He is a man who is not a doctor, but he is a man who is not a doctor. He is a man who is not a doctor, but he is a man who is not a doctor. He is a man who is not a doctor, but he is a man who is not a doctor. He is a man who is not a doctor, but he is a man who is not a doctor.

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MESSAGE TO
20,000,000
VISE-GRIP USERS

Here's the New
EASY RELEASE
VISE-GRIP

Press here to
release

GOVERNMENT TO MARY JOE
When they other Tool

A whole lot of people are using the new Vise-Grip tool. It is a tool that is not a tool. It is a tool that is not a tool. It is a tool that is not a tool. It is a tool that is not a tool.

GOVERNMENT TO MARY JOE
When they other Tool

For Baby
Care

First Aid Kit in a Jar

THE FIRST AID KIT IN A JAR

NOTHING CLEANS
TOILET BOWLS
LIKE SANI-FLUSH

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TOILET BOWLS
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"A lot of people are using the new Vise-Grip tool."

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"A lot of people are using the new Vise-Grip tool."

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... the kitchen was the most popular, yes really the most important room in the house. It was actually the "family room". It was warm, efficient, comfortable and easy to clean by 1910 standards. By today's standards it wasn't any of these things. For example, the old floor coverings cracked easily, absorbed dirt and moisture and wore through quickly—a far cry from today's colourful, easy-to-wipe rubber tile floor which retains its new look for many years.

Admittedly, our standards of comparison have

changed. Our standards of living have also changed through a gradual, but continual process of product improvement. Back of the modern improvement in floor covering is synthetic rubber—the basic ingredient in today's rubber floor tile.

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